

ABSTRACT OF THE DISCLOSURE

A network consisting of member users and member vendors and a method of insuring the privacy of those members. The network, known as the e-Privacy Network, allows user members to browse the Web with the security of having a consent/permission relationship, known as an e-Privacy contract, when browsing the sites of member vendors. Users are protected by cookie-removal protection when browsing a non-member site. Because user members are protected by the e-privacy contract, they are confident in allowing their personally identifiable information, known as an e-profile, to be submitted to member vendors. The e-cookie software permits Web sites to collect non-identifiable information about the member users that may result in better targeted advertisements, offers, deals, etc. for user, as well as incentives for the submission of e-profile information. A method and means for monitoring or auditing internet usage is also disclosed.